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NEUWING ENERGY PARTICIPATES IN IBM GLOBAL ECO-EFFICIENCY JAM

CEO Chad Gottesman Leads Energy Efficiency Certificate Forums During Worldwide Dialog

Wilmington, DE – February 1, 2010 – Neuwing Energy Ventures, a leading provider of financially focused and environmentally responsible commercial energy strategies, today announced the participation of its CEO, Chad Gottesman, as a Jam host in IBM's Eco-Efficiency Jam 2010, January 27-29.

The Global Eco-efficiency Jam was a web-based event that joined thousands of public and private sector sustainability leaders from organizations around the world to connect and share best practices with subject matter experts, industry analysts and other environmental thought leaders in the areas of green infrastructure, sustainable operations and intelligent systems.

Gottesman joined an esteemed group of senior executives charged with leading discussion forums about energy, the environment and sustainability. Participants of the Jam included CEOs, CIOs, COOs, facilities managers, supply chain managers, manufacturing operations managers, sustainability officers, line of business executives and others concerned with economically attractive energy efficiency solutions.

The Global Eco-efficiency Jam topics addressed a broad set of opportunities for efficiency in keeping with IBM's Energy and Environment Framework, including:

- Green IT - How can organizations apply energy efficient technology and practices to data centers and other IT assets?
- Energy efficient infrastructure - How can organizations measure and manage energy use of their buildings, facilities, and other assets?
- Sustainable operations - How can organizations improve their environmental performance while driving sustainable growth?
- The new workplace - What can an organization do to reduce the environmental impact of its workforce while meeting business objectives?
- Smarter Industries, Smarter Cities - How can eco-efficiency change the way entire industries, cities and societies operate?
- Raising the bar - What are the most important key performance indicators for my organization and how do I meet stakeholder expectations?

Jam dialogues hosted by Mr. Gottesman addressed the following:

- How the "nega-watt" is the cleanest form of energy
- Why companies should purchase certified EECs vs. RECs
- How EECs are aggregated and traded

Neuwing Energy provides corporations with Energy Efficiency Certificates, an auditable mechanism for companies to report on their sustainability improvements associated with energy efficiency. Neuwing Energy also provides auditable documentation, expertise, and services necessary to expedite the federal, state, and utility grants and incentives associated with energy efficiency.

For more information about Neuwing Energy's involvement in the IBM's Global Eco-Efficiency Jam, please contact Jen Fleishman at 917.825.7339 or visit <http://www.ibm.com/ibm/green/ecojam/> to register to view Jam discussions.

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About IBM's Global Eco-efficiency Jam – Smarter solutions for energy & environment

The Global Eco-efficiency Jam provides an unrivalled opportunity for public and private sector sustainability leaders from organizations around the world to connect and share best practices with subject matter experts, industry analysts and other environmental thought leaders in the areas of green infrastructure, sustainable operations and intelligent systems.

The focus is on actions that can be taken now and the benefits that can accrue to their organization as well as the planet. It will provide valuable insights relevant to many client roles including: CEOs, CIOs, COOs, facilities managers, supply chain managers, manufacturing operations managers, sustainability officers, line of business executives and more.

About Neuwing Energy Ventures

Neuwing Energy Ventures is a leading provider of commercial energy strategies that focus on financial performance and environmental responsibility. The firm's energy and financial consulting services identify client opportunities to improve energy efficiency and minimize the capital required to fund the initiatives. Neuwing has led dozens of Fortune 500 companies to access new revenue streams while achieving their energy efficiency and carbon reduction goals. Neuwing Energy tailors strategies to help clients recognize additional revenue streams, cost reductions, and energy savings by leveraging market opportunities, operational efficiencies, and government incentives. For additional information, please visit us at: www.neuwingenergy.com.